

Tom Rees

Visual Communications Specialist

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Objective

Apply my skills, strengths, experience and knowledge into creating meaningful and strategic graphic design and multimedia services.

Education & Training

High School

- Carroll College Broulee (2007 - 2012)

Tertiary

- Bachelor of Design (Major in Graphic Design) SAE Creative Media Institute, Brisbane (2014 - 2016)

Skills

INDESIGN



PHOTOSHOP



ILLUSTRATOR



LIGHTROOM



AFTER EFFECTS



PREMIERE PRO



- Print & digital design & layout
- Brand/identity creation & maintenance
- Photography, retouching, manipulation
- Website (HTML, CSS, CMS)
- Video / animation creation

BRANDED MARKETING CONTENT

- Logos • Websites • Banners
- Documents • Infographics
- Brochures • Letterheads • Posters
- Maps • EDMs • Video • Animation

Employment



MYOFUNCTIONAL RESEARCH CO. (SEPTEMBER 2019 - CURRENT)

FULL-TIME GRAPHIC DESIGNER

- Creation of flyers, online banners, catalogues, and a range of different packaging types for multiple languages.
- Liase with CEO, COO and other regional offices to ensure packages communicate the company's message.
- Create the company's brand and style guide book that outlines how internal and external clients, colleagues or partners can use the companies image and brand.



EVENTGIS (FEB 2019 - CURRENT)

RUGBY WORLD CUPS . CRICKET WORLD CUP

PART TIME - CREATIVE DIRECTOR | MAPPING SPECIALIST

- Produce functional and visually pleasing mapping solutions for internal and public-facing documents; basemap design, wayfinding/iconography, layout/document design.
- Interperet complex client briefs before suggesting and effectively communicating solutions and products to meet requirements.



PERFORMANCE FRONTIERS (JUNE 2018 - MARCH 2019)

FULL-TIME - GRAPHIC DESIGNER

- Developed strategic marketing collateral for small scale events.
- Designed a broad set of print/digital educational aids for corporate facilitation sessions - including workbooks, banners, posters and presentations.
- Maintained strong relationships with stakeholders, such as printing suppliers, to ensure efficient and timely publication processes.



COMMONWEALTH GAMES CORPORATION JUNE 2017 - APRIL 2018)

11 MONTH CONTRACT - GRAPHIC DESIGNER / MAPPING OFFICER

- Created 'high quality mapping solutions, assisting in the delivery of crucial public information content.
- Executed complex customer focused marketing and design content for multiple event venues.
- Maintained organisation's style guide, adding new material as needed whilst training new team members on brand usage.

This role continues over.



TRANSPORT AND MAIN ROADS (APRIL 2018)
2 WEEK CONTRACT - GAMES TIME GIS OFFICER

- Provided quick access to information and data related to the road network.
- Designed public facing alternative route transport maps for the 'Get Set for The Games' social media.
- Communicated issues and identified the risk of potential threats to 'Games Time' operation.
- Assisted in the delivery of key event transport and security functions and collaborated with diverse stakeholders to deliver results in a time critical environment.



GLOBAL PLAYERS NETWORK
(OCTOBER 2015 - MAY 2017)
FULL-TIME - GRAPHIC DESIGNER

- Designed lottery promotions for domestic and international markets.
- Established and maintained procedures ensuring high standards of creative quality.